

Environmental Measurement Symposium – 2013

“Protecting Human Health
Through Environmental
Measurement and Monitoring ”

San Antonio, TX

August 5 – 9, 2013

Exhibition Prospectus

The Environmental Measurement Symposium – 2013

Sponsorship and Exhibit Information

San Antonio, TX

August 5 – 9, 2013

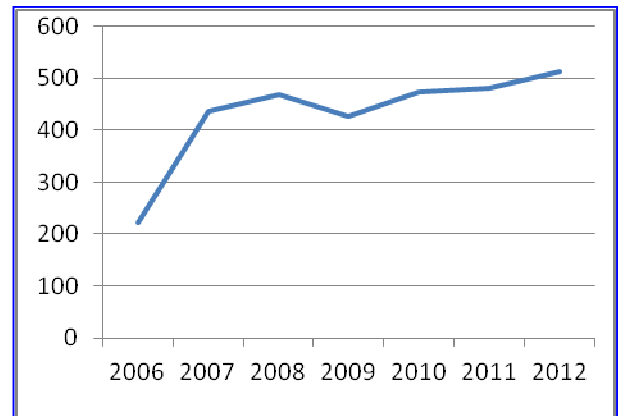
<http://envmeasym.org>

The NELAC Institute (TNI) and the United States Environmental Protection Agency (US EPA) are co-sponsors of the Environmental Measurement Symposium, the largest conference focused on environmental measurements in North America. The Symposium brings together scientists and managers from federal and state agencies, the regulated community, academia, and laboratory and engineering support communities. It features presentations, posters, training, exhibits, and networking opportunities. The Symposium was created in 2007 by combining the National Environmental Monitoring Conference (NEMC) with the Forum on Laboratory Accreditation.

The 2013 Environmental Measurement Symposium is at the Hyatt Regency San Antonio on the Riverwalk. The conference runs four days, from Monday through Thursday, with training courses offered on Friday. We have an extraordinary program planned around the theme of "Protecting Human Health through Environmental Measurement and Monitoring." The exhibit program begins with a reception on Monday and concludes following the break on Wednesday afternoon.

In 2013, we are offering several new options:

- A special vendor session where you will be able to present a 20 minute technical discussion.
- Three Lunch Sponsorship opportunities on Monday where you provide information about a topic of your choosing for up to 85 individuals.
- Three seminar opportunities on Tuesday evening where you provide information about a topic of your choosing for up to 35 individuals.
- An opportunity to sponsor the Wednesday reception.
- An opportunity to have a Powerpoint ad visible at general sessions.
- An opportunity to pre-purchase drink tickets to provide customers and prospects for the Monday reception.
- An opportunity to purchase a one-day registration for customers in the local area.



Growth in Attendance

Registration for the 2013 Symposium will open on Tuesday, December 4 at 7:00 am EST.

Those events with limited availability will be processed in the order received.



Why Exhibit?

- Support the efforts of the Symposium to bring innovative ideas to the environmental monitoring community.
- Raise the profile of your organization and the work you do!
- Take advantage of networking opportunities with decision-makers, government and industry leaders, and researchers.
- Develop direct client relationships.
- Develop new prospects.

What Have Our Exhibitors Said:

“NEMC brings us face-to-face with many of the leading environmental labs in the US affording us the opportunity to meet with and thank our customers for their business.” *Joe Konschnik, Restek Corporation*

“SPECTRO keeps coming back to exhibit at the EMS conference each year because it is the perfect venue to interface with decision makers in the environmental market.” *Bob Dussich, SPECTRO Analytical Instruments, Inc.*

“EMS is a well planned, well attended conference. The organizers have taken the time to ensure a great experience for the vendors, and exhibiting here always produces numerous opportunities to interact with current and prospective customers. Anyone who works with environmental labs would benefit from exhibiting at EMS.” *Erin Lenhardt, Calibrate, Inc.*

Who Exhibits?

The following organizations exhibited in 2012:

Absolute Standards, Inc.	Environmental Resource Associates	Perry Johnson Lab Accreditation, Inc.
Agilent Technologies	Environmental Sampling Supply (ESS)	Phenova
ANSI-ASQ National Accreditation Board	EST Analytical	Pickering Laboratories
A2LA	Ethosoft	PROMIUM
Bruker	Fluid Management Systems, Inc.	Quality Environmental Containers
BTLIMS	HANNA Instruments	Qualtrax, Inc.
Buchi Corp	Horizon Technology	Quantum Analytics
Calibrate	Laboratory Accreditation Bureau	Restek
CDS Analytical	Laboratory Data Consultants, Inc.	RTC/Supelco
CEM Corporation	Markes International	Scientific Specialties
CETAC Technologies	Metrohm USA	Spectro Analytical Instruments
Chemware	Microbiologics	Supelco
Dexsil	Milestone	Thermo Scientific
ECOM America	OI Analytical	Toxic Report
Entech Instruments	O2SI	United Chemical Technologies
Environmental Express	PerkinElmer	Waters Corporation

Exhibition Schedule:

Monday, August 5, 2013	5:30 pm to 7:00 pm	Reception*
Tuesday, August 6, 2013	7:30 am to 8:15 am 10:00 am to 10:30 am 3:00 pm to 3:30 pm	Breakfast Morning Breakout Afternoon Breakout
Wednesday, August 7, 2013	7:30 am to 8:15 am 10:00 am to 10:30 am 3:00 pm to 3:30 pm	Breakfast Morning Breakout Afternoon Breakout

Please Note: If you select the Exhibitor Only option (\$1250), you cannot exhibit during the Monday reception.

Training Courses

TNI is seeking organizations to provide formal training courses that can be anywhere from a half-day to a day and a half in length. In preparing the schedule for the 2013 Symposium, the conference organizers have identified two potential days where formal training courses can be offered. These days are Friday, August 9 or Saturday, August 10.

If you would like to provide a training course, please contact Ilona Taunton at ilona.taunton@nelac-institute.org before February 10, 2013.

The Environmental Measurement Symposium – 2013

Sponsorship and Exhibit Levels

San Antonio, Texas

August 5 – 9, 2013

<http://envmeasys.org>

Meeting Sponsor: \$5,000

- Table-top exhibit space in a preferred location.
- Listed on the NEMC website with a link to your site.
- List of conference attendees in Excel format.
- Two complimentary full conference registrations.
- Two complimentary booth only registrations.
- Listed as a Meeting Sponsor inside front cover in program and in mobile app.
- 1/8 page advertisement in the conference program and 3 slides in a silent, rolling Powerpoint presentation shown each day from 7:30 am to 8:00 am and 12:00 pm to 1:30 pm in the ballroom.
- Organization name displayed on sign in registration area as a Meeting Sponsor.
- Listed in conference brochure to be mailed in May.
- Organization mentioned during opening session.

Wednesday Reception Sponsor: \$6,000

Only one available. You must be registered as a Meeting Sponsor to select this event.

- Sole sponsor of the Wednesday night reception.
- One additional complimentary full conference registration.
- A second table-top exhibit space.

Monday Lunch Seminar (12:00 – 1:30): \$3,500

Only 3 available. You must be registered as a Meeting Sponsor to select this event.

- Seminar for up to 85 attendees on a topic of your choice. Lunch provided.
- One additional complimentary full conference registration.
- A second table-top exhibit space.

Tuesday Evening Seminar (5:30 – 7:00): \$2,500

Only 3 available. You must be registered as a Meeting Sponsor to select this event.

- Seminar for up to 45 attendees on a topic of your choice. Light refreshments provided.
- One additional complimentary full conference registration.

Internet Cafe Sponsor: \$2,500

- Table-top exhibit space in preferred location.
- Two complimentary full conference registrations.
- One booth only registration.
- Listed on the NEMC website with a link to your site.
- List of conference attendees in Excel format.
- Recognized as a sponsor of a wireless internet access hub in the meeting area.
- Listed as a Internet-Cafe Sponsor in Final Program and in the mobile app.

Contributor: \$1,350

- Table-top exhibit space.
- Listed on the NEMC website with a link to your site.
- List of conference attendees in Excel format.
- One complimentary full registration.
- One complimentary booth only registration.
- Listed as a contributor in program and in the mobile app.

Exhibitor Only: **\$1,250**

If you select the Exhibit Only option, you will not be able to exhibit during the Monday reception.

- Table-top exhibit space during conference breaks.
- One complimentary full conference registration.

Government Agency or Trade Association: **\$750**

- Table-top exhibit space.
- One complimentary full conference registration.
- Listed on the NEMC website with a link to your site.
- List of conference attendees in Excel format.
- Listed in Final Program and in mobile app.

Keynote Sponsor: **\$1,500**

Only 3 available.

- Introduce keynote speaker.
- Organization name listed as a sponsor of the keynote address in the program.

Session Sponsor: **\$650**

- Name is listed in the program.
- Name on sign outside the room for the session.

Break Sponsor: **\$350**

Only four available.

- Organization name listed in the program as the sponsor of one of the afternoon breaks.

Poster Presentation (Exhibitor): **\$300**

You must be registered as an exhibitor.

- Present information about a new product or application in a 2-day Poster session.
- Abstract and presentation included in the NEMC 2013 Conference Proceedings.

Poster Presentation (Non-Exhibitor): **\$750**

- Present information about a new product or application in a 2-day Poster session.
- Abstract and presentation included in the NEMC 2013 Conference Proceedings.
- Includes one free full conference registration.

Symposium Ad: **\$450**

- 1/8 page advertisement in the conference program.
- Three slides in a silent, rolling Powerpoint presentation shown each day from 7:30 am to 8:00 am and 12:00 pm to 1:30 pm in the ballroom.

Additional Conference Registration: **\$495**

- Registration for extra staff who will be present and plan to participate in the conference sessions.
- Includes all food functions.

Additional Booth Registration: **\$275**

- Registration is for extra staff who will be present in the booth, but will not participate in the conference sessions.
- Includes all food functions.

One Day Registration **\$150**

Provide a one-day registration to your customers in the local area; a \$215 value.

Drink Tickets: **\$5 each**

Pre-purchase as many tickets as you like to give away to conference attendees for the Monday night reception. Price to attendees at the reception will be \$7. TNI will print the tickets with your logo on it.

Environmental Measurement Symposium – 2013

**San Antonio, TX
August 5 – 9, 2013**

If you would like to participate in this event as an exhibitor or would be interested in sponsoring one of the activities described, please complete the form below or register online at: https://www.regonline.com/2013_ems_exhibit

Organization Name _____
 Address _____
 City _____ State ____ Zip _____
 Exhibit Coordinator _____
 Email _____
 Phone _____ Website _____

By submitting this application, your organization agrees to abide by the Exhibitor Terms and Conditions stated in this Exhibitor Prospectus.

Activity	Quantity	Fee	Total
<input type="checkbox"/> Meeting sponsor		\$5,000	
<input type="checkbox"/> Reception sponsor*		\$6,000	
<input type="checkbox"/> Lunch seminar*		\$3,500	
<input type="checkbox"/> Evening seminar*		\$2,500	
<input type="checkbox"/> Internet cafe sponsor		\$2,500	
<input type="checkbox"/> Contributor		\$1,350	
<input type="checkbox"/> Exhibit Only1		\$1,250	
<input type="checkbox"/> Government Agency or Trade Assn.		\$ 750	
<input type="checkbox"/> Keynote Sponsor		\$1,500	
<input type="checkbox"/> Session Sponsor		\$ 650	
<input type="checkbox"/> Poster Exhibit (1/2 day) – For Exhibitors		\$ 300	
<input type="checkbox"/> Poster Exhibit (1/2 day) – Non-Exhibitors		\$ 750	
<input type="checkbox"/> Break Sponsor		\$ 350	
<input type="checkbox"/> Advertisement		\$ 450	
<input type="checkbox"/> Additional Conference Registration		\$ 495	
<input type="checkbox"/> Booth Only Registration2		\$ 275	
<input type="checkbox"/> One Day Registration for Customers		\$ 150	
<input type="checkbox"/> Drink Tickets		\$ 5	
Total			

* This activity is only available to Meeting Sponsors.

Notes:

1. Exhibitors at this level will not be allowed to exhibit during the Monday reception.
2. This registration is for extra staff who will be present in the booth, but will not participate in the conference sessions. The fee includes all food functions.

Payment Information

- Check (Make check payable in US funds to The NELAC Institute.) FEID#: 81-0554715
 Purchase Order: _____
 Mastercard VISA American Express

Name on Card: _____ Exp. Date: _____

Card Number: _____

Please return this form to Joel Holtz
 By email: joeleholtz@yahoo.com or
 FAX: 817-423-6777, or
 The NELAC Institute, PO Box 2439, Weatherford, TX 76086

Environmental Measurement Symposium – 2013

Attendee Registration

Based on the level of participation, you may be entitled to one or more free registrations. Please complete this form for every person attending. Every exhibitor representative must be registered. TNI will verify the information and contact you if additional charges apply.

1. Name _____
Organization _____
Address _____
City _____
State _____ Zip _____
Phone _____
Email _____
Registration: Full Conference Booth only

2. Name _____
Organization _____
Address _____
City _____
State _____ Zip _____
Phone _____
Email _____
Registration: Full Conference Booth only

3. Name _____
Organization _____
Address _____
City _____
State _____ Zip _____
Phone _____
Email _____
Registration: Full Conference Booth only

4. Name _____
Organization _____
Address _____
City _____
State _____ Zip _____
Phone _____
Email _____
Registration: Full Conference Booth only

5. Name _____
Organization _____
Address _____
City _____
State _____ Zip _____
Phone _____
Email _____
Registration: Full Conference Booth only

6. Name _____
Organization _____
Address _____
City _____
State _____ Zip _____
Phone _____
Email _____
Registration: Full Conference Booth only

NOTE: After July 2, 2013, any substitution to the attendees provided on this form will result in a \$75 name change fee

2013 Environmental Measurement Symposium

Exhibitor Terms and Conditions

These contract provisions exist to ensure that all exhibitors are given an equal opportunity to present their products and/or services to the Symposium in an effective manner. Exhibit space is made available by the Symposium for the exclusive purpose of imparting useful information to its professional attendees about the available products and services in their respective fields of interest. Any exceptions or alterations to the restrictions and boundaries described herein must meet with the approval of the Symposium Steering Committee and must be submitted in writing by July 16, 2013.

1. **CONTRACT FOR SPACE.** By submitting an Application and Exhibit Contract (Contract), the Exhibitor agrees to abide by the terms and conditions of this Contract. Acceptance of an Exhibitor's application does not imply endorsement by the Symposium Steering Committee, the US Environmental Protection Agency or The NELAC Institute of the applicant's products or services, nor does rejection imply lack of merit of the product, service or company. The Symposium Steering Committee has the sole right to determine eligibility of any company, product or service for inclusion in the exhibit program and retains the right to cancel the Contract at anytime if the exhibit is deemed to be contrary to the best interests of the Symposium.

2. **SPACE ASSIGNMENT.** Exhibit space will be assigned according to the order in which payment is received from exhibitors. Exhibit space will not be held or reserved until payment is received.

3. **EXHIBIT SPACE.** The Symposium will supply a 3 foot by 6 foot table that can be used for display purposes. Adequate space next to this table can allow for the use of a banner stand or similar display. Ten foot pop-up booths are not allowed. (Exceptions to this policy are allowed for those exhibitors that have 2 or more spaces.)

4. **USE OF EXHIBIT SPACE.** The purpose of the exhibit program is to inform and educate Symposium attendees regarding characteristics and uses of the products and services of the organizations who are exhibiting.

5. **CANCELLATION.** Exhibitor agrees that the Symposium will sustain certain losses if Exhibitor cancels this Contract after Exhibitor has been assigned exhibit space. Because of the difficulty of determining and proving such losses, Exhibitor agrees to pay the amounts set forth below as liquidated damages and not as a penalty in the event Exhibitor cancels all or part of its exhibit space. Exhibitors who cancel will be refunded their payment(s) according to the following schedule:

Cancellation prior to July 1, 2013 – Full refund

Cancellation between July 1 and August 2, 2013 – 50% refund

Cancellation after August 2, 2013 – No refund

6. **PROPER ATTIRE AND CONDUCT.** Exhibitor's representatives' manner or appearance and dress must be such as not to offend even the most critical attendee. Any breach of this rule may result in Exhibitor being removed from the Show. If the Symposium Steering Committee decides Exhibitor is engaged in any activities or is displaying any goods or services contrary to the best interests of the Symposium, the Symposium Steering Committee may, in its absolute discretion, rearrange or remove such goods or services or cancel entirely any allocation of space, without liability for refund and without liability for any other damages caused by such action.

The Symposium is the owner of certain logos, trademarks, and intellectual property (the "Marks") including but not limited to the names "Environmental Measurement Symposium", "National Environmental Monitoring Conference" and "Forum on Laboratory Accreditation" and their associated logos. Exhibitor may not use any of the Marks without the prior written consent of the Symposium Steering Committee. If an Exhibitor wishes to use any of the Marks on its advertising or other materials, the Exhibitor will first submit a copy of the proposed material for review and approval by Symposium Steering Committee.

Exhibitor is required to maintain its booth so as to be clean and presentable at all times. All supplies, handouts, literature and samples must be confined to the booth space and not behind it. Packing crates and boxes are not permitted in booths during show hours. Exhibitor may not serve or provide food or alcoholic beverages in its exhibit space without the prior written consent of the Symposium Steering Committee. This provision is not intended to restrict the free distribution of small quantities of pre-packaged food items such as candies.

The times of the exhibit are the only times that public and sales activities can be provided during the week of the conference. Exhibitors and sponsors may display only informational literature, product samples and/or related materials (such as small promotional items) at their own booth. Vendors and other individuals who have not purchased booth space or sponsorship may not distribute their literature or goods at the meeting. Any activity within the exhibits must conform to the professional nature and character of the conference. The Steering Committee reserves the right to prohibit and require immediate cessation of any activity or distribution, which does not conform. To avoid any problems, the Steering Committee will provide advance approval of activities and items upon request of an Exhibitor. Canvassing or distributing advertising matter outside the exhibitor's own space is not permitted. Contests, lotteries, raffles or giveaways are highly discouraged and must have the express written and personal consent of the Steering Committee.

7. CONFLICTING MEETINGS AND SOCIAL ACTIVITIES. The Steering Committee ensures that a number of venues exist for vendors to promote their organization through sponsorship of various events and activities held in conjunction with the Symposium. These organized events are announced in an Exhibitor Prospectus and are available to any organization. In the interest of the success of the entire conference, the Exhibitor agrees not to extend invitations, call meetings, or otherwise encourage the absence of attendees from the Symposium during official hours.

Vendors may choose to host their own event, not in conjunction with the Symposium. However, any such event held at the host hotel for the Symposium must be approved by the Steering Committee. Such approval is not needed for events held in other locations; however, the Steering Committee would prefer to partner with any such organization to ensure minimal disruption to organized events of the Symposium

If a vendor decides to promote some activity, and would like the activity to be mentioned in official documents (printed and electronic) developed for the Symposium, the activity must be approved by the Steering Committee.

The Steering Committee will not support any vendor sponsored event that promotes a vendor product and that involves required attendance by all attendees (e.g., a vendor-sponsored luncheon).

8. RESTRICTION OF ACTIVITIES. All exhibitors' activities must be confined to the contracted exhibit space. No solicitation or distribution of materials outside of exhibit space will be allowed without written permission from the Symposium Steering Committee.